



# IGU-CGE

## Stellenbosch, 2025

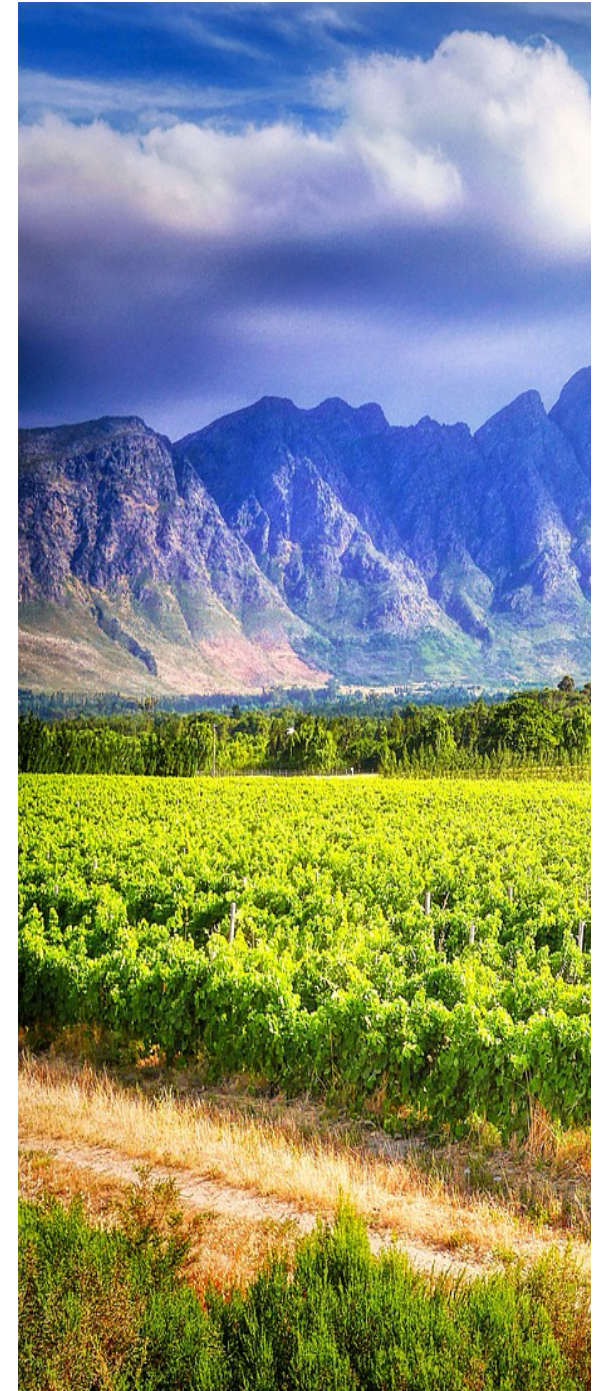
Geography Learning Today for Tomorrow



NPO: 2017/035104/08



The Southern African Geography Teachers' Association (SAGTA) and the members of the Local Organising Committee of the International Geographical Union's Commission of Geographical Education (IGU-CGE) 2025 Conference, in Stellenbosch, South Africa in collaboration with the University of Pretoria, Rhodes University and The University of the Witwatersrand, Johannesburg, are honoured to invite you to consider sponsoring and/or exhibiting; becoming a key part of this international conference and the global Community of Geography Education - to be held at STIAS in Stellenbosch, SOUTH AFRICA 2025.



# Event overview



FROM 28<sup>TH</sup> OCTOBER  
TO 31<sup>ST</sup> OCTOBER 2025.

The Southern African Geography Teachers' Association (SAGTA) - a Not-for-Profit (NPC: 2017/035104/08) Company, and the IGU-CGE Local Organising Committee for the Conference and the various universities involved are honoured to invite you to consider sponsoring and becoming a key part of this **global conference** on "Geography Learning Today for Tomorrow". We would love you to exhibit and represent your institution at this 3-day event. This international conference held at the **Stellenbosch Institute for Advanced Study (STIAS)** will see between 100-120 international academics, teachers and practitioners of Geographical Education come together to discuss the future and value of teaching Geography in an ever-changing world. We have invited geography educators to submit abstracts of an academic paper or poster presentation for the 2025 Commission of Geographical Education of the International Geographical Union's Conference to be held in Stellenbosch at the heart of the Winelands, in the Western Cape of South Africa.

BECOME A  
Sponsor

## Benefits of sponsoring and/or becoming an exhibitor at the international conference:

1. Hearing our world-renowned experts in Education and Geography Education. Our keynote speakers are Prof. Heila Lotz-Sisitka (RU) and Prof. Jonathan Jansen (SU).
2. Over a hundred international Geography Education Academics, Teachers and various practitioners in Geography Education will visit your exhibition stand.
3. Networking with a global community of renowned Geographers and Educators.

## Event details



[Clinton.vandermerwe@up.ac.za](mailto:Clinton.vandermerwe@up.ac.za)



<https://igu-cge-stellenbosch.co.za/>

Prof. Clinton David van der Merwe (Conference Chairperson, University of Pretoria)

The International Geographical Union's  
Commission of Geographical Education 2025 Conference



## Platinum Sponsorship offers



## Gold Sponsorship offers



## Diamond Sponsorship offers

Benefits	Platinum	Gold	Diamond
Contribution (for 3 days)	R9000.00	R7000.00	R3000.00
Mention in the Media	*	*	*
Logo on Conference Website	*	*	*
Logo on Conference Displays	Large	Medium	Small
Conference tickets with tea & lunch (per day)	3	2	1
An exhibition space in the Hall.	Either stands A, B, C or D	Either stand E, F or G	Stand H

### Payment:

Payment by **30 April 2025** guarantees the immediate placement of your logo on the official Conference website. Please send us a letter on your official letterhead agreeing to become a sponsor and exhibitor to Ms. Amanda Louw: [secretary@sagta.org.za](mailto:secretary@sagta.org.za), and we will prepare an invoice based on the tier of sponsorship that you choose.



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